BlackSwan Technologies is a leading Cloud Enterprise Software company that enables large, data-intensive organisations to monetise their information assets.

#### Client impact:

- Hundreds of millions in economic benefit
- 50x acceleration in time-to-value
- A fraction of the cost of alternatives

#### **Product**

BlackSwan Technologies ELEMENT challenges traditional Enterprise Software approaches by automatically combining all available sources of information with Al/Cognitive Computing capabilities to infer insights and enhance decision-making abilities.

ELEMENT combines an array of intelligence-centric analytics and insight discovery capabilities with easy-to-integrate data and business logic layers. This unique "composite AI" approach yields the greatest business value in the least amount of time.

### **AI-Powered Applications**

BlackSwan Technologies' ELEMENT comes with a set of pre-built applications that address a wide range of industries and value chains. Use cases include **financial services** (compliance/KYC/financial crime, risk management), **insurance** (underwriting, cyber threats, fraud), **supply chain** (vendor management, demand forecasting), **government** (law enforcement & national security, social services), and **corporate** (lead generation, market intelligence, adverse media, recruiting).

ELEMENT features rapid application prototyping that can demonstrate a proof-of-concept in one meeting.

## At a Glance

Clients:

Global Fortune 2000

Flagship Product: ELEMENT ™

Founded:

2017

Headquartered: London

Office Locations:
Tel Aviv, New York,
Frankfurt, Warsaw,
Sri Lanka

Employees: 250

## Case Study

### Leading Tier-1 Bank in EMEA

#### **Project Highlights**

- M&A-driven growth at the bank yielded 15 million customers but fragmented customer data and processes
- Replaced multiple legacy systems with BlackSwan Technologies AI Operating System ELEMENT
- EUR +50M in annual cost savings across compliance division with all production applications deployed
- 80% reduction in analyst touch time through fully automated screening
- 5 months from development to deployment in production

+50M cost savings

touch time reduction

80%

5 months rapid deployment



# **Industry Recognition**

#### **Category Leader**

**KYC & AML Solutions** RiskTech Leaders' Quadrant 2020



**Pioneer & Market Leader** 

Composite Al 2021 Hype Cycle for Artificial Intelligence

Gartner

RegTech Insight Awards USA Winner

**KYC Solution** Best KYC Solution for Client On-Boarding in 2021

A-TEAMGROUP

**AI Tech Awards Winner** 

Big Data & Al Best in Big Data Al for 2021

Dev World **Risk Technology Awards Winner** 

Anti-Fraud & AML Product of the Year 2021



**Red Herring Awards Winner** 

Top 100 Europe 2021 Leading Private Companies

## **Partners**



Deloitte.







Delta Capita





McKinsey & Company Moody's

**REFINITIV**